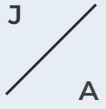


# JED ASTURIAS



## PROFILE

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Innovative graphic designer with a passion for combining art and technology. Creatively driven by a strong cold brew and an even stronger ambition.

## SKILLS

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- Adobe Creative Cloud
- UI & UX
- Coding (Xcode, Javascript)
- Social Media and Networking
- HTML5, Wordpress, Adobe Muse
- Final Cut Pro
- Word, Excel, Powerpoint

## EDUCATION

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**BFA in Graphic Design 2018**  
*California State University, Fullerton*

**AA in Digital Media Arts 2014**  
*Irvine Valley College*

## CONTACT

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**Phone**  
(818) 643-1686

**Email**  
jedasturias@gmail.com

**website**  
www.jedasturias.com

## EXPERIENCE

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Apr 2022  
Present

**Creative Manager**  
*The Walt Disney Company*

- Overhauls process to streamline assets distribution to international partners.
- Retouches images as needed to maintain Disney quality brands.
- Maintains strong partnership between Disney and its streaming partners.
- Responsible for distributing thumbnails across Disney branded contents.
- Manages talent approvals and distribution.

Oct 2021  
Apr 2022

**Creative Advertising Coordinator**  
*Warner Bros. Entertainment*

- Re-formats art digitally for premieres, countdown billboards (TV static and outdoor placements), and sponsorship materials
- Watermarks comp files for internal/external use
- Compiles weekly reports for internal distribution
- Creates outdoor placement charts and campaign overview charts
- Works with internal teams to secure assets such as photography, CADs, and illustrations for chart/layout purposes

Mar 2020  
Oct 2021

**Walt Disney Creative Services Design Coordinator**  
*24Seven*

- Responsible for the creation and production of marketing-related creative content for all of the film and television programming that derives from the studio
- Assist in generating concepts and executing various design and graphic-production projects for the Disney Direct to Consumer and International line of business

May 2018  
Dec 2018

**Design Intern & Creative Services Intern**  
*21<sup>st</sup> Century Fox*

- Built and edited marketing presentations decks
- Conceptualized and executed work for printed and digital collateral
- Created marketing assets for new app and platform launches
- Manipulated logo while following branding guidelines as needed for key arts
- Produced key arts as needed for different media
- Researched resources for internal and external events

June 2017  
Aug 2017

**Creative Services Art/Print Intern**  
*Warner Bros. Worldwide Television Marketing*

- Assisted creative department with projects
- Assisted in developing marketing strategies
- Produced color proofs that meet international standards
- Assisted with all aspects of print production