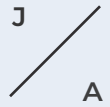


JED ASTURIAS

GRAPHIC DESIGNER



PROFILE

Innovative graphic designer with a passion for combining art and technology. Creatively driven by a strong cold brew and an even stronger ambition.

SKILLS

- Adobe Creative Cloud
- UI & UX
- Coding (Xcode, Javascript)
- Social Media and Networking
- HTML5, Wordpress, Adobe Muse
- Final Cut Pro
- Word, Excel, Powerpoint

CONTACT

Phone

(818) 643-1686

Email

jedasturias@gmail.com

website

www.jedasturias.com

EXPERIENCE

Oct 2021
Present

Creative Advertising Coordinator

Warner Bros. Entertainment

- Re-formats art digitally for premieres, countdown billboards (TV static and outdoor placements), and sponsorship materials
- Watermarks comp files for internal/external use
- Compiles weekly reports for internal distribution
- Creates outdoor placement charts and campaign overview charts
- Works with internal teams to secure assets such as photography, CADs, and illustrations for chart/layout purposes

Mar 2020
Oct 2021

Walt Disney Creative Services Design Coordinator

24Seven

- Responsible for the creation and production of marketing-related creative content for all of the film and television programming that derives from the studio
- Assist in generating concepts and executing various design and graphic-production projects for the Disney Direct to Consumer and International line of business

May 2018
Dec 2018

Design Intern & Creative Services Intern

21st Century Fox

- Built and edited marketing presentations decks
- Conceptualized and executed work for printed and digital collateral
- Created marketing assets for new app and platform launches
- Manipulated logo while following branding guidelines as needed for key arts
- Produced key arts as needed for different media
- Researched resources for internal and external events

June 2017
Aug 2017

Creative Services Art/Print Intern

Warner Bros. Worldwide Television Marketing

- Assisted creative department with projects
- Assisted in developing marketing strategies
- Produced color proofs that meet international standards
- Assisted with all aspects of print production

EDUCATION

Dec 2018

Bachelor of Fine Arts in Graphic Design

California State University, Fullerton

May 2014

Associate of Arts in Digital Media Arts

Irvine Valley College