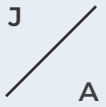


JED ASTURIAS

GRAPHIC DESIGNER



PROFILE

Graphic designer infused with caffeine, creative team player that is goal-driven, innovative, and open minded that thrives in a fast-paced environment.

SKILLS

- Adobe Creative Suite
- UI & UX
- Presentation Design
- Keynote
- Coding (Xcode, Javascript)
- Social Media and Networking
- HTML5, Wordpress, Adobe Muse
- Final Cut Pro
- Word, Excel, Powerpoint

CONTACT

Phone

(818) 643-1686

Email

jedasturias@gmail.com

website

www.jedasturias.com

EXPERIENCE

Mar 2020
Present

TVD Marketing Design Coordinator *21st Century FOX - The Walt Disney Company*

- Responsible for the creation and production of marketing-related creative content for all of the film and television programming that derives from the studio
- Assist in generating concepts and executing various design and graphic-production projects for the Disney Direct to Consumer and International line of business

Dec 2014
Present

Freelance Graphic Designer *Jed Asturias*

- Coordinate with clients in order to meet project expectations and deadlines
- Help clients create digital and print assets for tradeshow, presentations, and internal documents
- Assists clients in communicating their message to their consumers through visual media
- Develop branding, logos, and art direction for clients

May 2018
Dec 2018

Design Intern & Creative Services Intern *21st Century FOX*

- Built and edited marketing presentations decks
- Concept and execution work for printed and digital collateral
- Created marketing assets for new app and platform launches
- Manipulated logo while following branding guidelines as needed for key arts
- Produced key arts as needed for different media
- Researched resources for internal and external events

June 2017
Aug 2017

Creative Services Art/Print Intern *Warner Bros. Worldwide Television Marketing*

- Assisted creative department with projects
- Assisted in developing marketing strategies
- Produced color proofs that meet international standards
- Assisted with all aspects of print production
- Assisted developing a system to track campaign materials for events

EDUCATION

Dec 2018

Bachelor of Fine Arts in Graphic Design *California State University, Fullerton*

May 2014

Associate of Arts in Digital Media Arts *Irvine Valley College*