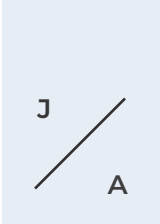


# JED ASTURIAS



## PROFILE

Innovative graphic designer with a passion for combining art and technology. Creatively driven by a strong cold brew and an even stronger ambition.

## SKILLS

- Adobe Creative Cloud
- UI & UX
- Coding (Xcode, Javascript)
- Social Media and Networking
- HTML5, Wordpress, Adobe Muse
- Final Cut Pro
- Word, Excel, Powerpoint
- Airtable

## EDUCATION

**BFA in Graphic Design** 2018  
*California State University, Fullerton*

**AA in Digital Media Arts** 2014  
*Irvine Valley College*

## CONTACT

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(818) 643-1686

**Email**  
jedasturias@gmail.com

**Website**  
www.jedasturias.com

## EXPERIENCE

Apr 2022  
Present

**Creative Manager**  
*The Walt Disney Company*

- Overhauled high-volume asset distribution process, improving turnaround speed and reducing rework across international partners
- Retouch images as needed to maintain Disney quality brands
- Maintain strong partnership between Disney and its streaming partners
- Manage scalable thumbnail systems across Disney-branded platforms, ensuring consistency across regions and partners
- Manage talent approvals and image distribution
- Facilitate converting ESPN static assets for use in Disney+ branded social posts
- Set up and organize routing from an internal dashboard for high-volume Post-Theatrical review
- Manage invoices to ensure agency partners are compensated in a timely matter

Oct 2021  
Apr 2022

**Creative Advertising Coordinator**  
*Warner Bros. Entertainment*

- Reformatted digital art for premieres, countdown billboards (TV static and outdoor placement), and sponsorship materials using Adobe Photoshop
- Watermarked comp files for internal/external use
- Compiled weekly reports for internal distribution
- Created outdoor placement charts and campaign overview charts
- Worked with internal teams to secure assets such as photography, CADs, and illustrations for chart/layout purposes

Mar 2020  
Oct 2021

**Walt Disney Creative Services Design Coordinator**  
*24Seven*

- Responsible for the creation and production of marketing-related creative content for the studio's film and television programming
- Assisted in generating concepts and executing various design and graphic-production projects for the Disney Direct-to-Consumer and International lines of business

May 2018  
Dec 2018

**Design Intern & Creative Services Intern**  
*21st Century Fox*

- Built and edited marketing presentations decks
- Conceptualized and executed work for printed and digital collateral
- Created marketing assets for new app and platform launches
- Manipulated logo while following branding guidelines as needed for key art
- Produced key art as needed for different media
- Researched resources for internal and external events

June 2017  
Aug 2017

**Creative Services Art/Print Intern**  
*Warner Bros. Worldwide Television Marketing*

- Assisted creative department
- Assisted in developing marketing strategies
- Produced color proofs that meet international standards
- Assisted with all aspects of print production